Mandy Liu

Mandyliu.me (pswd):123 mandy.liu@berkeley.edu in/mandyliu0924

**Statement**

UX Designer with a strong background in graphic design, excellent in motion design, expressive typography, and rapid vibe-coding prototypes. Experienced in delivering end-to-end solutions across creator's tools, metric-driven consumer apps, and complex enterprise platforms.

**Education**

**Rhode Island School of Design**

Sept 2020- June 2025 | GPA 3.8/4.0. Bachelor of Fine Art in Graphic Design, Honor Student 21-23

**University of California, Berkeley**

Graduating in Dec 2026 | Master of Design in Human Centered Interaction

**Experience**

**Google | UX Design intern - Gemini Answering Experience for home smart display**
May 2026 - Aug 2026 / San Francisco

Driven Gemini answering adoption across smart displays by structurally transforming text-heavy answers into a glanceable UI format, leveraging research insights and competitor analysis across Gemini platforms to re-architect smart display's top use case (visual answers & recipes)

Engineered an API integrated prototype to demonstrate end-to-end Gemini answer journeys, establishing 12+templates, an atomic component system, and strict LLM-to-UI generation rules to guarantee hi-fi rendering.

**Adobe | Experience Design intern - AI Styling assistant for Adobe Firefly Video Editor**
Jun 2025 - Sep 2025 / San Francisco

Designed an AI powered video styling assistant for Adobe Firefly web-based video editor, aiming to lower video editing entry bar for creators. driving early-stage product vision from 0->1 by conducting market research, AI capability analysis, iterative prototyping, and 6 user testings -shaping future product direction

**TikTok | Experience Design intern STEM Feed user growth, feature shipping**
Sept 2024 - Feb 2025 / New York

Delivered 15+ PRDs across Direct Messaging, TikTok LIVE Safety, and STEM Feed in a metric-driven environment, leveraging AB testing strategies with PMs and UXRs to land optimal product solutions.

Boosted grouping activity by 30% by restructuring the group messaging architecture. Significantly increased DM engagement and redesigning the read receipt experience to drive user engagement & retention

Led the vision for TikTok STEM Feed, identifying shortcomings and designing features that enhanced users, creators' awareness & engagement. Defined MVPs, strategy, and implementation timelines product roadmap

**Hedra.ai Experience Design intern - Real-time generative visual content creation platformSept**
2024 - Feb 2025 / New York

Collaborated closely with core engineers and leadership to simplify core features (Text-to-3D, Assets Library,AI Scene Restyle). Optimizing interface navigation to cut inflow clicks by 50% and driving a 40% increase in generation efficiency across alpha features in 2 month.

**Goinvo | Experience Design intern -Ipsos Facto B2B AI chat assistant (Launched 2023)**
March 2024-July / Remote

Ipsos Facto is in an house AI tool for researchers, with 90%+ adoption in company, and 200,000+ prompt in use. Designed core features (Prompt suggestions and Prompt library), 20+ screens from low to hi-fi in 8 weeks.

**Skills**

**Technical**

Figma, Sketch, Jetski,Claude, Adobe CreativeCloud: XD,AI, Ps, Pr, Ae, HTML,CSS

**UI/UX**

User research, Usability testing, Userinterviews, A/B Testing, Hi-fidelity mock-ups, Competitive Analysis, Information Architecture, Design System

**Visual**

Graphic Design, Branding,Motion Graphic, Game De-sign, Web design, Typography,3D Modeling, 3D Rendering